

Opera Software

The best browsing experience on any device



Why is **Opera** such a fab
and **groovy** browser?

Why do international
hotties use it with **passion**
and gasps of **pleasure**?

Because these **hotties** work there



Why is **BS 8878** such a fab
and **groovy** draft Standard?

Why do international
hotties read it with **passion**
and gasps of **pleasure**?

What is it?

- Based on PAS 78
- “Web accessibility – Building accessible experiences for disabled people – Code of practice”
- Drafted by cast of thousands:

AbilityNet; BBC; British Computer Association of the Blind; British Dyslexia Association; Chartered Institute of Marketing; Employers Forum on Disability; Equality and Human Rights Commission; IBM; Interactive Media in Retail Group (IMRG); Lloyds TSB; Mencap; Opera; Pinsent Masons; Royal National Institute for Deaf People (RNID); United Response; University of Salford; University of Southampton; Usability Professionals Association (UPA); Web Standards Project (WaSP).

What it's not

- It's not the law. The DDA does that. (“Compliance with a British Standard cannot confer immunity from legal obligations.”).
- It's not technical guidelines. WCAG and ARIA do that. It's “recommendations for building and maintaining web experiences that are accessible to, usable by and enjoyable for disabled people”

What it does

It gives recommendations for:

- the management of the process of, and guidance on, upholding existing accessibility guidelines and specifications;
- the involvement of disabled people in the development process and using automated tools to assist with accessibility testing.

Highlights

- How to choose a technology (HTML? Flash?)
- How to choose a CMS/ authoring tool
- Defining accessibility policies (for site & ITT)
- Requirements gathering
- Disabled user-testing (cf DTI)
- How PWDs use the web, personas (personae?)
- KPIs and success criteria
- How to contract developers / auditors

DDA guidance

- intranets
- Software as a service
- who owes the duty? (AKA can they sue *me*?)
- User-generated content (“Web 2.0”)
- Can a site claim “DDA compliance”?

It costs how much?!?!

Please give free help so the BSI can make a profit (they have a multi-storey London office to support..)

<http://drafts.bsigroup.com/?i=245>

(and don't blame me for the crap inaccessible review system)

Thangyewverymuch

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Photocredits

Patrick Lauke for photo of me, Drew McLellan for photo of Jon Hicks